

Higher Education Opportunity Act

Last year, the "Higher Education Opportunity Act of 2008" (HEOA)* was signed into law. Within this 700+ page document were three pages that specifically addressed textbook affordability for students. While most of the textbook components in the HEOA will not take effect until July 2010, we wanted to discuss with you how some of these provisions relate to textbooks on campus.

KEY HEOA PROVISIONS INCLUDE:

- Schools must provide online access to accurate course material information, including the ISBN and retail price. This can be delivered on the bookstore's website, provided a link is prominently featured on the school's internet course schedule. *Note: We currently post course material information on our website and, beginning July 1, 2010, we will include ISBNs.*
- Schools, booksellers, and publishers should work together to reduce course material costs.
- Publishers must provide faculty with information on pricing and whether textbooks are available as bundles or in alternate formats.
- Publishers must offer unbundled materials, unless they are designed as integrated materials.
- Schools should help inform students on ways to reduce their expenses (including used books, cash back programs, etc.).

We support the goals of these provisions because saving students money has always been one of our primary objectives. We work throughout the year to inform our campus about used books, digital books, unbundled components, and other cost-saving options. Currently, the most effective way to reduce costs is by ensuring we have an ample supply of used books for our students.

When we know which books will be used next term, we can pay students up to 50% for these books through our Cash for Books program. We then make these books available for next term's students for 25% off. However, we can only make this happen if we know *before finals* what books will be reused next term.

If you have not submitted your summer and/or fall book requests yet, please do so by clicking the faculty link on our website, calling/faxing us, or stopping by the store. We will take your book requests any way you want to submit them. We only ask that you do so early, so we can pay our students the most money for their unwanted books.

If you have ideas or suggestions on how we can work together to help keep textbook costs down, please let us know. We are always interested in finding new ways to make college more affordable for our students.

*To see the full text of the law, visit <http://www.ed.gov/policy/highered/leg/hea08/index.html>

TRUMAN BOOKSTORE NEWS

The semester is winding down. Soon it will be time for Graduation, selling books back, summer school and New Freshmen Orientation. If you haven't been in lately, stop in to see what's new! We have enjoyed serving the Truman Campus and look forward to another great year next year.

AUTHOR SIGNINGS

April has been busy with over 17 author events on campus. Ten authors came for the Children's Literature Festival, back on campus after a 5-year hiatus. Over 1200 children attended this event. We are grateful to help sponsor this event and help touch so many young people with the importance of reading.

We also held book signings for SAB and the *Postsecrets* author, Frank Warren, and HILLEL with Marion Blumenthal-Lazan, a Holocaust survivor. Also, the Communication Disorders department is hosting a Literacy Conference on April 24th with presenter Dr. Louisa Moats. Dr. Moats is the author of several books on the topic of language and literacy.

FACULTY PUBLICATIONS

We are always interested in promoting our Truman Faculty. Some of the new additions this past year include:

Dieppe Crossing by Betty McLane-Iles
Emerging Voices by Huping Ling
Plutonic Sonnets by Robert Graber
The Horsemen & Other Poems by Obi Nwakanma
American Ethnic History by Jason McDonald

Please let us know if you have a newly published book. We will be glad to feature it in our general reading selection.

YEAR IN REVIEW

Other activities we participated in:
Sponsor of Kohlenberg Lyceum Series
Book scholarships at basketball games
Football spirit awards
Numerous donations to campus organizations

We're here for you.

Call us at (660) 785-4211.

**Or email at us at bkstrumanst@bncollege.com.
<http://truman.bkstore.com>.**