

# Truman *today*

A weekly newsletter for students, faculty and staff

Vol. 15 No. 28

April 12, 2011

## PSP Hosts 5k/10k TO RAISE FUNDS FOR TEACH FOR AMERICA

Phi Sigma Pi Honor Fraternity (PSP) will host a 5k/10k run or walk April 17 to raise money for Teach for America, PSP's national philanthropy.

Day-of registration and sign-in the day of the event will begin at 6:30 a.m. for a 7 a.m. race, but pre-registration is highly encouraged. The race will begin in the parking lot south of the Student Union Building and will end on campus. Water and refreshments will be provided.

Registration costs \$10 for the 5k and \$12 for the 10k. The registration form, race route and more information can be found online at <http://psp-beta.truman.edu>.

Participants can also register on campus 11 a.m.-3 p.m. April 11 in the Student Union Building, April 12, 14 and 15 on the Quad, or April 13 on the Mall.

Truman's chapter of PSP donated nearly \$300 in Fall 2010 to Teach for America.

Teach for America is a non-profit organization whose aims are to eliminate education inequalities by recruiting recent graduates and professionals to work two years in low-income school districts across the United States.

### TRUMAN'S DAY OF PLAY

12-4 p.m. April 15  
Quad

ResLife will sponsor a day of play including inflatables, games, free food and drinks.

Everyone is welcome.

## Foundation Celebrates University Supporters

University supporters Chuck and Sherri (Pierce) Woods, along with State Farm Insurance, received special recognition at this year's Truman State University Foundation Banquet April 9 in the Student Union Building.

Chuck and Sherri Woods received the President's Leadership Award for their numerous acts of service over the years. The President's Leadership Award, established in 1998 to recognize alumni and friends for meritorious service through gifts of volunteerism, expertise and financial resources, is considered one of the most prestigious awards presented by the University.

The Woods' affinity for the University dates back to the 1980s when they were students. They first met in an accounting class and have maintained a strong connection to Truman over the years. Chuck graduated from Truman in 1986 with a bachelor's degree in business administration and earned a master's of business administration from Southern Illinois University Edwardsville. Sherri began her undergraduate work at Truman and finished her bachelor's of science in communications at St. Louis University.

Today Chuck works for The Boeing Company, where he serves as vice president and chief financial officer for Engineering, Operations & Technology. Chuck's exceptional service to his alma mater includes serving as Truman's executive focal with his employer to help foster a strategic corporate partnership between the University and The Boeing Company. He has also been instrumental in helping secure Boeing's philanthropic investment of more than \$465,000 in Truman programs.

In addition, Chuck served two terms on the Truman State University Foundation Board of Directors, first as chair of the Developmental



Chuck and Sherri Woods accept the President's Leadership Award from University President Troy D. Paino.



President Troy D. Paino with representatives from State Farm Insurance. Pictured, from left: Jennifer Majjala, Brian Majjala, Paino, Jim Camoriano, Steve Rose and Bonnie Kuebler.

Committee and, in his final year, as president of the board.

In the early 1990s, Sherri was employed at Ranken Technical College in the Development Office, and prior to that, she worked in marketing at Citicorp Mortgage.

Over the past 16 years, she has been an active volunteer for her church, community and school district. In addition, she has held various PTA

positions at her children's schools and chaired many committees.

Both Chuck and Sherri are members of the John R. Kirk Society and the Pershing Circle. The couple

established the Chuck and Sherri Woods Endowment for Business Excellence with a gift of \$25,000 that was matched equally by Boeing.

State Farm Insurance was recognized with this year's Distinguished Corporation/Foundation Award. Established in 2006, the award recognizes corporations, foundations and organizations for exemplary support to the University and its students.

Truman has received ongoing support from State Farm Insurance over the years. In 1998, State Farm took its support of the University to a new level with a \$100,000 gift to provide funding for a range of student-centered technology for Violette Hall.

More recently, State Farm made a \$5,000 contribution to Truman's Student in Free Enterprise (SIFE), a not-for-profit international organization that provides students with opportunities for involvement and leadership.

The University also receives enhanced support from State Farm's Matching Gift Program. The program matches limited individual charitable contributions made to Truman by State Farm eligible associates, agents and retirees.

## PHI BETA KAPPA

### INDUCTS 52 STUDENTS

The Delta of Missouri Chapter of Phi Beta Kappa liberal arts and sciences honors society will initiate 52 students at 2 p.m. April 17 in the Student Union Building Activities Room.

#### Inductees:

*Daniel Richard Behr  
Lena Geolat Benoit  
Amanda Whitney Brown  
Jennifer Marie Brown  
Frankie Jane Bruning  
Rebecca Lynn Coffman  
Jared Matthew Daugherty  
Holly Elizabeth Fling  
Lauren Rachel Greenspan  
Jill Louise Hampton  
Ryan Dallas Harker  
Rachel Joy Hinrichs  
John Denton Hitson  
Michaela Marie Hoffma  
Lauren Elizabeth Jensen  
Christian Addison Johns  
Pernita Dawn Kapila  
Melissa Worley Kapitan  
Hazar Hashim Khidir  
Jessica Lee Kneib  
Kelly Anne Kohlhagen  
Stephanie Anne Koloookian  
Michelle Marie Kreter  
Veronica Marie LaCombe  
Madison Christine March  
Lindsey Mary Marolt  
Nicole Renee Merritt  
Shannon Layne Miller  
Christina Diane Milne  
Amanda Kelsey Nebrkorn  
Kjersti Nes  
Angela Nicole Page  
Beatriz Elizabeth Parks  
Jennifer Grace Pearlstein  
Katherine Elizabeth Ramlose  
Adam James Reynolds  
Stephen Joseph Riesenberg  
Kevin Allen Robb  
Allison Susan Rohde  
Ann Nicole Rosentreter  
Kevin Patrick Sack  
Raeanna Kaylee Skinner  
Tanya Leann Sylvester  
Dylan Christine Terry  
Constance Andrea Tubbs  
Katherine Marie Valli  
Aimee Lynne Vander Wal  
Mary Evelyn Viets  
Kevyn Henry Wiskirchen  
Yajie Yu  
Syed Muhammad Mehdi Zaidi  
Matthew William Ziegler*

## HES Students Win Case Study Competition

Students from the Health and Exercise Science Department won the American Association of Health Education (AAHE) case study competition at the 2011 AAHPERD national convention April 1 in San Diego, Calif. The case study team consisted of Sarah Folks, Katie Emery and Grace McGaughey, with Gina Hansen as the alternate member.

In addition to Truman, seven schools competed in the competition: Eastern Illinois University, the University of Florida, Prairie View A&M (Texas), Ohio University, Ball State University, University of North Florida and the University of Northern Iowa.

Each team worked as a group of health educators who have been deployed to specifically reduce incidence and mortality due to skin cancer in San Obispo County. Groups proposed a social marketing campaign designed to increase awareness and knowledge, increase preventive

behaviors and reduce the incidence of melanoma skin cancer. Their campaign had to include measures to assist the local community in securing funds to support the campaign, a plan to train staff to implement the campaign and a strategy to communicate the new campaign to the San Luis Obispo community. They were also to address the Healthy People 2020 Objectives related to melanoma skin cancer and the four P's of social marketing.

On March 30, each team had 12 minutes to make their presentation with five to 10 minutes for questions from the panel of judges. The results were announced April 1.

Truman's team also presented its research in an hour-long session at the AAHPERD convention. Their presentation, entitled "Grabbing Red Bull by the Horns," researched caffeinated beverages used by students from Truman and Missouri State University.

## Phi Beta Lambda Wins Big at State Conference

Phi Beta Lambda's members and adviser attended the 52nd Annual Missouri Phi Beta Lambda State Leadership Conference March 25-26 in Jefferson City.

The conference theme was "Missouri PBL— Breaking Barriers" and it featured competitive events for individuals and teams, leadership training and election of officers for the next year.

Truman's chapter received the award for 2nd largest chapter in the state. Truman students also received many honors at the awards ceremony (see inset).

Winning students are eligible to represent Truman at the National Leadership Conference in June 2011 in Orlando, Fla.

Phi Beta Lambda is an educational association of postsecondary student members preparing for

<b>Business Decision Making Team</b> Parker Leatherman, Daniel Riekana, Kadie Webster, 1st	<b>Financial Concepts</b> Duc Thai, 1st Qi Wang, 4th
<b>Small Business Development Plan Team</b> Megan Recklein, Wanding Shi, Salisa Suwanprathip, 1st	<b>Job Interview</b> Laura Heien, 2nd
<b>Financial Analysis &amp; Decision Making</b> Duc Thai, 2nd Wanding Shi, 3rd	<b>Management Concepts</b> Megan Recklein, 2nd
<b>Marketing Concepts</b> Laura Stucky, 4th	<b>Microeconomics</b> Qi Wang, 3rd
	<b>Sports Management and Marketing</b> Jacob Caughron, 3rd Ryan Peterson, 4th
	<b>Contemporary Sports Issues</b> Gio Amashukeli, 3rd

careers in business. There are more than 11,000 active members in the U.S. Missouri has more than 400 members in 22 chapters.

### Marketing Survey

A Marketing Research class is conducting research for a Kirksville business. Two surveys can be completed for a chance to win a \$100 shopping spree for the local business. You must be at least 18 years old to participate and all responses will be kept confidential.

**To complete the surveys, visit** <https://www.surveymonkey.com/s/ZFSQBWB> **and** <https://www.surveymonkey.com/s/ZX67Z95>.



### SAB Films Presents: The King's Speech

6:30 p.m. & 9 p.m.  
April 13

Student Union Building  
Georgian Rooms

Free Admission. Bring your pillows and blankets.

### SPECIAL OLYMPICS BUDDIES

Students Supporting the Exceptional Community (SSEC) is looking for volunteers to serve as buddies in the Special Olympics Spring Track and Field Games April 16 at Stokes Stadium.

For more information, contact Mary Rose Salles at [mrs1665@truman.edu](mailto:mrs1665@truman.edu).

# SIFE Team Wins Regional Competition

Truman's SIFE team was named a Regional Champion at the SIFE USA Regional Competition March 28 in Chicago, Ill.

The event is one of 12 SIFE USA Regional Competitions taking place across the U.S. in March and April.

Jessie Eubank, Cody Hagan, Iliyana Kuneva, Andrew Metcalfe, Brandon Wehmeyer and Erin Williamson presented the Truman SIFE's team projects at the regional competition. Other

team members participating in the event were Morgan Anderson, Kim Battern, Tim Cooper, Kayla Jacobsen, Amanda Kersting, Ashley Lynch, Shristika Tandukar, Martha Tillmon and Karen Tsokwa.

During this academic year, the Truman SIFE team organized 12 larger-scale projects in Kirksville and the surrounding areas, including Hablidades Economicas, a bilingual financial literacy workshop geared toward the Latino community living in Milan, Mo., and Planning



*Pictured left to right in the first row are Shristika Tandukar, Ashley Lynch, Erin Williamson, Iliyana Kuneva, Cody Hagan, Jessie Eubank and Karen Tsokwa. Pictured left to right in the second row are Amanda Kersting, Kim Battern, Kayla Jacobsen, Andrew Metcalfe, Tim Cooper, Martha Tillmon, Brandon Wehmeyer and Morgan Anderson.*

for Success, college preparation workshops for students in La Plata High School.

Overall, Truman's SIFE team has impacted more than 2,000 people and devoted more than 3,200 hours to improving the quality of life in the community.

As a SIFE USA Regional Champion, the Truman SIFE team now advances to the 2011 SIFE USA National Exposition May 10-12 in Minneapolis, Minn.

Truman has one of nearly 600 SIFE programs

in the U.S. Participating students use business concepts to develop community outreach projects to improve the quality of life and standard of living for people in need.

The culmination of the SIFE program is an annual series of competitions that provide a forum for teams to present the results of their projects, and to be evaluated by business leaders serving as judges. Teams compete first at the regional and national levels, then at the international level at the SIFE World Cup.

## NOTABLES

**H. David Wohlers, professor of chemistry,** traveled to Anaheim, Calif., to attend the 241st National Meeting of the American Chemical Society as the Mark Twain local section Councilor. He presented a paper, "Job accommodation for a blind chemistry professor in a diverse academic

workforce," March 29 in the symposium "The Americans with Disabilities Act and Chemistry: Empowering and Enlightening Students, Teaching/Research Faculty and Non-academic Professionals" sponsored by the Division of Professional Relations.

## SCHOLARSHIP OPPORTUNITIES

**The Jack J. Isgur Foundation** is accepting applications from students enrolled in the field of education in the humanities, such as literature, fine arts, music, art, poetry and dance. The Foundation awards scholarships to students studying at colleges and universities who indicate an interest in teaching courses in the above-described areas in school districts located in the state of Missouri, preferably rural school districts. The scholarship is available to juniors and seniors, as well as graduate students. For further information or a scholarship application, stop by the Financial Aid Office, McClain Hall 103, or call 785.4130. Deadline for submission is May 1.

**The Press Club of Metropolitan St. Louis** is inviting media communication and journalism students to apply for scholarships for the 2011-2012 academic year. Students of journalism or related fields who are residents of the St. Louis metropolitan area—City of St. Louis, Franklin, Jefferson, Lincoln, St. Charles, St. Louis and Warren counties in Missouri; and Bond, Clinton, Jersey, Madison, Monroe and St. Clair counties in Illinois—are eligible to receive these scholarships. Applications are available online at <http://stlpressclub.org/scholarships.html>, as well as additional candidate requirements. Deadline for applications is May 2.

## CIRCLE K SEEKS DONATIONS FOR RUMMAGE SALE

Circle K is currently seeking donations for its annual rummage sale. The service club will gladly accept anything and everything to sell at this event, with proceeds benefiting the Adair County Humane Society.

Drop-offs or pick-ups for donated items can be arranged by contacting president Kara Winckel at [kkw4786@truman.edu](mailto:kkw4786@truman.edu).

The public is encouraged to attend the rummage sale, which will take place from 7 a.m.-2 p.m. April 16 in the parking lot on the southwest corner of Franklin and Patterson.

All items not sold at the rummage sale will be donated to the Kirksville Salvation Army.

"We have sold everything from books and pots and pans to old sweaters and a full-sized grill," Winckel said. "The rummage sale is our way of showing our dedication to the community, and that's what Circle K is all about."

## Global Issues Colloquium

7-9 p.m. April 21  
Baldwin Hall 176

Ted Howard, executive director of Democracy Collaborative with the University of Maryland, will present "Cooperating for Economic Development."

Howard seeks to help build a different mode of economic development that is more sustainable, not only economically, but also socially and environmentally, on the basis of cooperation and mutual support. Howard will discuss the experiences of this initiative so far, which may serve as a model for similar projects, including Truman as it seeks to cooperate with the Kirksville and Adair County.

# NOTES

**H.E.A.L. Japan Merchandise is available now** in the International Student Affairs Office (ISAO) in Kirk Building 120. Stickers cost \$1, bracelets cost \$3 and t-shirts cost \$14. All profits will go to Red Cross America.

**The Physics Colloquium continues** at 4:30 p.m. April 13 in Magruder Hall 1096. Mohammad Sherafati will present "Peculiar physics of vacancy in graphene." Sherafati is a member of the Physics and Astronomy Department at the University of Missouri - Columbia. Snacks will be provided. For more information about the colloquium series, visit <http://physics.truman.edu/colloquia/mainstage.asp>.

**Truman's Theatre Department will present "Into the Woods"** at 8 p.m. April 13-16 in the James G. Severns Theatre in Ophelia Parrish. Tickets are free and can be reserved by calling the Box Office at 785.4515 or by dropping by the window outside the James G. Severns Theatre between 10 a.m.-4 p.m. The production is appropriate for anyone 12 years of age or older.

**L'Explicateur (ou l'explication de texte enfin expliquée)**, a French play, will be performed at 8 p.m. April 13 and 14 in the Student Union Building Down Under. It will be performed in French with English "side-titles." For more information, contact Patrick Lobert at [plobert@truman.edu](mailto:plobert@truman.edu).

**Missouri Hall Senate will host an Art Gala** from 4:30-7 p.m. April 14 in the Missouri Hall Chariton Room. The Senate will purchase three pieces for \$100 each. Entries must be 2-D and easily hangable. Submission deadline is April 13. For more information or for a submission form, visit <http://missouri.truman.edu>.

**Big Man On Campus, sponsored by Delta Zeta**, will take place at 7 p.m. April 14 in Baldwin Hall Auditorium. Thirteen men will compete for the title of "King of the Shore."

**The Biology Seminar Series continues** from 12:30-1:20 p.m. April 15 in Magruder Hall 1000. Ashley Siegel, Ph.D. Candidate in Biological Sciences at the University of Missouri, Columbia, will present "Muscle satellite cell motility and association: Insight from myofiber timelapse imaging."

**The Sri Lankan New Year Festival** will take place from 3-5 p.m. April 15 on the Quad. The rain site will be Ryle Hall Main Lounge. The festival will

include traditional food and games of Sri Lankan. The event will be free of charge and is sponsored by the Sri Lankan Student Association.

**Truman's Agriculture GardenGals practicum group will host starter plant sales** from 10 a.m.-2 p.m. on multiple days. Sales will take place April 16 and 23 outside of Tractor Supply Co.; April 18 and 19 inside Magruder Hall; and April 20 and 21 inside the Student Union Building. Heirloom tomatoes, peppers and herbs will be available. To pre-order plants, e-mail [tsugardengals@gmail.com](mailto:tsugardengals@gmail.com). Orders will be available for pick-up at any of the selling dates listed above.

**The Communication Showcase** will take place at 6 p.m. April 16 in the Student Union Building. For more information, visit <http://commshowcase.blogspot.com>.

**A Sunday pasta dinner hosted by Phi Sigma Pi (PSP) will take place** from 5-7:30 p.m. April 17 in the Missouri Hall Chariton and Hawthorne rooms. The dinner will cost \$5. Attendees can choose from two types of sauce—marinara or alfredo—and the pasta will come with french bread, a drink and dessert.

**SUEDE Showcase will take place** at 3 p.m. April 17 and 7 p.m. April 18 in the Student Union Building Down Under. This event is free. The SUEDE Showcase is a dance performance that encompasses many forms of urban and ethnic dance including hip hop, poi, krump, pop, breakdancing and Chinese fan dancing. The show contains explicit lyrics and content, so parental discretion is advised.

**A free tobacco quit class will take place** from 8-9:30 April 18 in the Student Union Building Room 3203. Any Truman or MACC-Kirksville student, staff or faculty can attend. The class includes free nicotine replacement therapy patches and free doctor consultation.

**AAUP Faculty Brownbag Lunch will take place** from 12:30-1:30 p.m. April 20 in the Student Union Building Spanish Room. Participants should bring their lunches from Mainstreet. For more information, see <http://aaup.truman.edu> or contact Marc Becker at [marc@truman.edu](mailto:marc@truman.edu) or 785.6036.

**The Truman Observatory will host an open house** from 8:30-10:30 p.m. April 21 at the University Farm. For more information and directions, go to <http://observatory.truman.edu>.

## Pickler Memorial Library

### National Library Week

April 10-16

### In the Library café

7:30 p.m. April 13

Windfall Student Readings

### Food-for-Fines

For each food item donated, the Library will waive \$1 in fines. All donations go to the Food Bank for Central & Northeast Missouri.

### Book swap table

Register for daily prizes

### Children's Literature Festival

9 a.m.-4 p.m. April 15

6 p.m. dinner and author presentation

More information is available at <http://library.truman.edu/Children%27sLiteratureFestival>.

## KTRM DeeJay Applications

KTRM applications to be a deejay for format and specialty shows will be open until April 15. No experience is necessary and all majors are encouraged to apply.

### To Apply:

Go to <http://ktrm.truman.edu> and click on "apply here" on the top right corner of the page. Applicants will be notified later this month about show approval.

## Bulldog Wing Fest

4:30-6:30 p.m.

April 20 • Quad

Wooden Nickel, Papa Johns, Pizza Hut and Sodexo will compete for the title of Best Wings in Town.

This event is sponsored by Truman Intramurals.

**Tickets are available now at the membership services desk in the Student Recreation Center and also the day of the event.**

5 tickets = \$3

10 tickets = \$6

15 tickets = \$9

20 tickets = \$12

(\$.75/ticket individual sale)